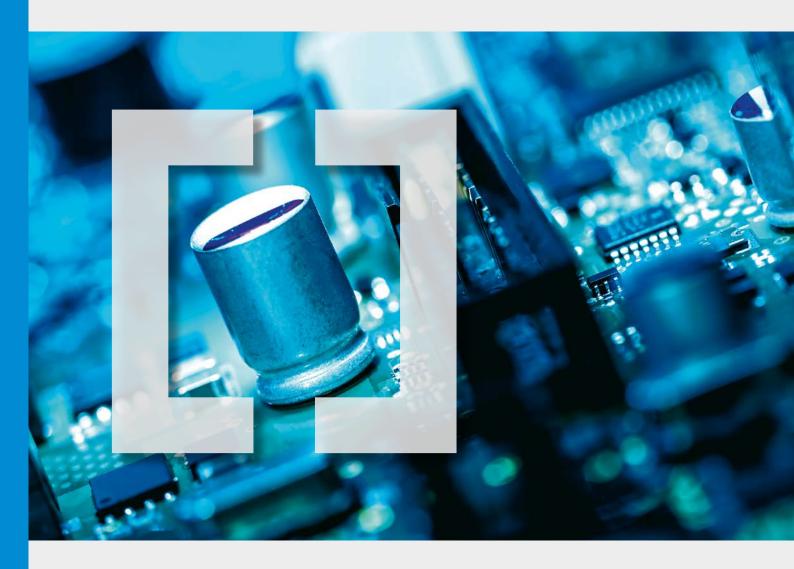


Passive Components Guide





Content Content

Electrolytic & Polymer Capacitors 04
Film Capacitors
Electric Double Layer Capacitors (EDLC) 06 - 07
Tantalum & Polymer Tantalum Capacitors 08
Ceramic Capacitors
Fixed Resistors
Nonlinear & Variable Resistors 12 - 13
Inductors & Ferrites
Transformers
Timing Devices
Acoustic Components
RUTRONIK Initiatives

Our Product Portfolio



Semiconductors



Passive Components



Electromechanical



Components



Displays & Monitors

II B

Boards & Systems



Storage Technologies



Wireless Technologies

Our Initiatives









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Committed to Excellence

Consult - Know-how. Built-in.

The Technical Competence from RUTRONIK

Worldwide and individual consulting on the spot: by competent sales staff, application engineers and product specialists.

Components - Variety. Built-in.

The Product Portfolio from RUTRONIK

Wide product range of semiconductors, passive and electromechanical components, displays & monitors, boards & systems, storage and wireless technologies for optimum coverage of your needs.

Logistics - Reliability. Built-in.

The Delivery Service from RUTRONIK

Innovative and flexible solutions: from supply chain management to individual logistics systems.

Quality - Security. Built-in.

Quality Management without Compromise

The integrated management system (IMS) encompasses quality control, information security, environmental protection, occupational health and safety.



Passive Components Guide

Rutronik & Passive Components

Rutronik provides a comprehensive product portfolio of innovative passive components with high quality and technical standards. Our linecard includes European and global franchises with major manufacturers and world market leaders for electronic components. We offer you high reliability due to our "Second-Source" principle, which consists of having two or more suppliers for each product. With our team of experienced product and marketing specialists, we also offer you commercial and technical support. Our objective is an above-average increase in the activities of the design-in segment, which is in line with the comprehensive expertise of our team. To achieve this, we cooperate closely with our key manufacturers.

To increase the efficiency of our European sales support, we place great emphasis on "one face to the customer" and increased innovation and technology transfer. It is also important to us to continue the expansion of Rutronik's range of complete solutions in intensive cooperation with the divisions for semiconductors and electromechanical components, storage, displays & boards as well as wireless technologies.

Furthermore, we offer you tailored and consistent logistic solutions with innovative Vendor Manged Inventory (VMI), which secure your supply and optimise your process costs. Our key customer list includes leading companies in the sectors Industrial, Automotive, Consumer, Telecommunications, Information, Communication and Medical. We also focus on application trends of the European market like energy efficiency, renewable energies, hybrid cars, electric drives, solar, inverter, lighting and power supply.









Electrolytic & Polymer Capacitors

	Chang ®	JAMICON®	Panasonic	Rubycon	SANWHA	SAMXON® Aluminum Electrolytic Capacitors	⊕TDK ♠	VISHAY.	YAGEO °
Electrolytic Capacit	tors								
SMD Capacitors	*		*	*	*				
Miniature Radial Cap.	*			*	*				
Large Can Radial Cap.	*			*	*		*		
Axial Capacitors								*	
Solid Polymer Cap.			*						
Polymer Hybrid Cap.			*	*					
Supplier Informatio	n								
Headquarters	China	Taiwan	Japan	Japan	Korea	China		USA	Taiwan
Strength	Competitive in SMD items Own foil production Good market price level	Good market price level Big production capacity	Innovative products High quality Own foil production AEC-Q200 available Low ESR SMD + polymer Innovative production AEC-Q200 available Low ESR SMD + polymer	Innovative products Ifigh quality Own foil production AEC-Q200 available Design oriented Wide high temperature portfolio	Good market price level Big production capacity	Radial items and large can type High voltage solid polymer type Items with high technical para- meter	High qualityCustomized solutions	Innovative productsHigh qualityAEC-Q200 available	 Famous brand identity Wide product portfolio
Rutronik									
Focus Products	SMD, radial and snapln parts for standard solution	SMD, radial and snapln parts for standard solution	SMD, radial and polymer for: high tempera- ture, long life, lowESR, high ripple	SMD, radial and polymer for: high temperature, long life, lowESR, high ripple	 SMD, radial and snapln parts for standard solution 	Radial and snapIn supplier for standard and high-end solutions	 SnapIn capcators 	 SMD and axial for: high temperature, long life, lowESR, high ripple 	SMD, radial and snapln parts for standard solution
Applications	Consumer marketStandard industrial applications	Consumer marketStandard industrial applications	 Automotive Digital consumer market Industrial market Embedded boards 	AutomotiveDigital consumer marketLighting productsIndustrial market	Consumer market Standard industrial applications	 Consumer market Power supply and lighting applications Standard and high-end industrial applications 	Idustrial applicationsAutomotive applications	AutomotiveIndustrial market	Consumer marketStandard industrial applications
Advantages for the Customer	Additional source for low cost endproducts Short leadtime Reliable supplier and strategic partner for long-term growth	Additional source for low cost endproducts Short leadtime Reliable supplier with long-term strategic partnership	Sales & technical support located in Europe Stock availability Important part- nership and stra- tegic long-term cooperation	Sales & technical support located in Europe Customer oriented solution Important partnership and strategic long-term cooperation	Stock availability Rutronik has the largest Samwha E-Cap stock in Europe Sales support located in Europe Important partnership and strategic longterm cooperation	Reliable supplier with good pricing Technical support in Europe Technical compa- rable to Japanese brands	Custromized salutions Support localed in Europe	 Important partnership and strategic long-term cooperation Line Manage- ment established 	Sales & technical support located in Europe Short leadtime Important partnership and strategic long-term cooperation





	/ / / / / / / /	≥ Iskra i	Panasonic	⊗TDK	VISHAY.	
Film Capacitors						
SMD Capacitors	*					*
Leaded Capacitors				*	*	*
Interference Suppression Capacitors		*		*	*	
Power Capacitors		*		*	*	*
Motor Capacitors				*		

Power Capacitors			*		*	*	*		
Motor Capacitors					*				
Supplier Information									
Headquarters	USA	China	Slovenia	Japan	Japan	USA	Germany		
Strength	High qualityGood technical support	• Inovative products	FlexibilityShort lead- timeExperience	High qualityExperience	ExperienceWide portfolio	 Innovative products Wide product portfolio Leading at film capacitors 	Innovative productsCustomized solutionsHigh quality products		
Rutronik									
Focus Products	SMD capacitors	 X2 RFI capacitors DC-Link capacitors 	Y2 RFI capacitors Motor capacitors	SMD capacitors	X2 RFI capacitors (standard & high reliability) Leaded standard capacitors Medium power (DC-Link)	X2 RFI capacitors (standard & high reliability) Leaded standard capacitors Medium power (DC-Link)	 SMD capacitors Standard leaded & Pulse capacitors Medium power (DC-Link) Snubber capacitors 		
Applications	Industrial applications • Automotive electronic • Power supply medical • Alternative energy • Wind power / photovoltaic cells								
Advantages for the Customer	Sales & technical support located in Europe Important partner- ship and strategic long-term cooperation	Support located in Germany New source via Rutronik	Customized solutions Stock availability / lead-time Support located in Europe	Sales & technical support located in Europe Important partnership and strategic long-term cooperation	customized solutionsSupport located in Europe	Stock availability Sales & technical support located in Europe Important partnership and strategic long-term cooperation	Sales & technical support located in Germany Important partnership and strategic long-term cooperation		





Electric Double Layer Capacitors (EDLC)

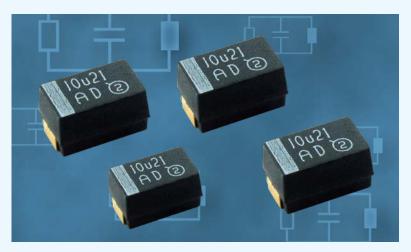
	/ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Powering Business Worldwide	KORCHIP	Maxwell Enabling Energy's Future*
Electric Double Layer	Capacitors (EDLC)			
Flat packs	*			
SMD / Coins		*	*	
Radial	*	*		*
Screw / Weldable	*			*
Module	*			*
Supplier Information				
Headquarters	USA	Japan	Korea	USA
Strength	High qualityLong experience for Pulse	 High quality Product range (SMD) Well known on the market	 Competitive in coin cells and small radial cells 	 High quality Strong technical and commercial support
Rutronik				
Focus Products	Pulse Capacitors	Coin Cells / 3V series	Coin Cells	1F - 3400F & Modules
Applications	 Bar code scanners Metering personal locators (GPS/GSM) 	RTC (e.g. white goods) Metering	RTC (e.g. white goods) Metering UPS	 Metering UPS Transportation Automated Guided Vehicle (AGV)
Advantages for the Customer	Sales & technical support located in Europe Important partnership and strategic long-term cooperation	Sales & technical support located in Europe	Additional source for low cost endproducts	Local sales and technical support

Product available

★ Focus program



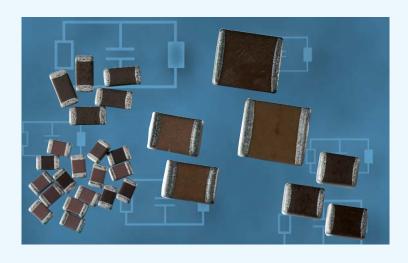
	Panasonic	SANWHA	sech
Electric Double Layer Capac	itors (EDLC)		
Flat packs			*
SMD / Coins			
Radial			*
Screw / Weldable			*
Module			*
Supplier Information			
Headquarters	Japan	Korea	Switzerland
Strength	High qualityLong experienceWell known on the market	Wide product range	High-performance ultracapacitors with ultra low ESR State-of-the-art single cell voltage of 3V Customized systems and solutions
Rutronik			
Focus Products	Coin Cells	Small Radial	Ultracapacitors with 3V
Applications	RTC (e.g. white goods) Metering	 UPS Emergency lights Door actuators Road signs Automated Guided Vehicle (AGV) 	 Automotive Transportation Grid UPS Industrial
Advantages for the Customer	Stock program for high-runner parts Sales & technical support located in Munich	Sales & technical support located in Europe Important partnership and strategic long-term cooperation	Worldwide support Tailor-made solutions Sales and technical support located in Switzerland

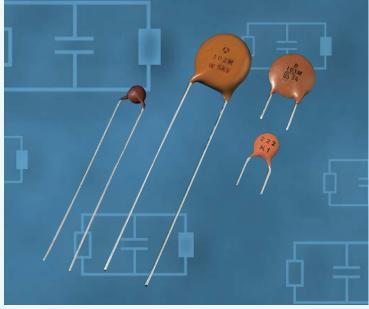




Tantalum & Polymer Tantalum Capacitors

	/ <u>A</u> \\\\\\	Panasonic	SAMSUNG ELECTRO-MECHANICS	VISHAY,
Tantalum & Niobium Ca	pacitors			
Standard SMD Capacitors	*			*
SMD Low ESR Capacitors	*			*
SMD Polymer Capacitors	*	*		*
SMD Conformal Coated				*
SMD Automotive & High Temperature	*			*
Leaded Capacitors	*			
Niobium Capacitors	*			
Supplier Information				
Headquarters	USA	Japan	Korea	USA
Strength	 High product quality Innovative products High voltage polymer tantalum capacitors AEC-Q200 available 	Wide product portfolio in polymer tantalum capacitors 15 years experience AEC-Q200 available		 High product quality Innovative products Wide product portfolio AEC-Q200 available
Rutronik				
Focus Products	 Polymer tantalum capacitors High reliability e.g. Automotive, high temperature (up to 200°C) Low ESR Ultra Low ESR 	Polymer tantalum capacitors	Polymer tantalum capacitors	High reliability e.g. automotive, high temperature (up to 200°C) Low ESR Ultra Low ESR D & E case sizes
Applications	Automotive (sensors, door control, tire Industry (power supply, automatic door Measuring (positioning systems, flow re Lighting (IED headlamp, traffic lights, c Medical engineering (hearing aid device)	lock, fire detectors) neter, gas monitor) display & signs)		
Advantages for the Customer	Stock availability Sales & technical support located in Europe Important partnership and strategic long-term cooperation Line Management established	Sales & technical support located in Europe Important partnership and strategic long-term cooperation	Sales & technical support located in Europe	Stock availability Sales & technical support located in Europe Important partnership and strategic long-term cooperation Line Management established





Ceramic Capacitors

	/ <u>\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\</u>	muRata INNOVATOR IN ELECTRONICS	SAMSUNG SAMSUNG ELECTRO-MECHANICS	&TDK	VISHAY.	YAGEO
Ceramic Capacitors						
Standard Multilayer Chip Capacitors			*			*
High Cap MLCC		*	*			*
Automotive MLCC	*	*	*	*		
High Voltage MLCC			*			*
Multilayer Leaded Capacitors (MLC)		*			*	
Singlelayer Leaded					*	
Suppression/ Safety Capacitors		*				
Special Capacitors (i.e. Stacked MLCC)	*	*		*	*	
Supplier Information						
leadquarters	USA	Japan	Korea	Japan	USA	Taiwan
Ranking	Top 10 MLCC manufacturer worldwide	Top 10 MLCC manufacturer worldwide	Top 10 MLCC manufacturer worldwide	Top 10 MLCC manufacturer worldwide	Top 10 MLCC manufacturer worldwide	 Top 10 MLCC manufacturer worldwide
Strength	Innovative products (flexiterm, flexisafe, high temperature, stacked MLCC) Longtime experience in automotive business Own ceramic powder production	Innovative products (high caps, soft termination, stacked MLCC, high frequency) Long-time experience in automotive business Own ceramic powder production	Innovative products (high caps, soft termination, open mode, high frequency) Shows a remarkable technology leap in R&D of high cap MLCC over the last years Own ceramic powder production	Innovative products (stacked MLCC) Long-time experience in automotive business Own ceramic powder production	Innovative products (All kind of special capacitors, a lot of customized solutions) Long-time experience in automotive business Own ceramic powder production	Own ceramic powder production Expanding product-portfolio (automotive soft term etc.)
Rutronik						
Focus Products	Automotive MLC Leaded High Rel and Advanced	High capsAutomotiveMLC leadedSuppression/safety capacitor	High capsAutomotiveCommodities	Mega capsAutomotive	Suppression/safety capacitor Singlelayer leaded MLC leaded Special capacitors (plates, pots, discs, etc.)	High capsCommoditiesHigh volt
Applications	Automotive (engine continuous lindustrial (power supply, Measuring (gas monitor, Lighting (LED headlamp, Consumer engineering (h	flow meter) display & signs)				
Advantages for the Customer	Sales & technical support located in Furone	Sales & technical support located in Furone	Sales & technical support located in Furone	Sales & technical support located in Furone	Sales & technical support located in Furone	 Sales & technical support located in Furone

support located in Europe

and strategic long-term cooperation

Important partnership

Important partnership

and strategic long-term cooperation

in Europe

in Europe Important partnership

and strategic long-term cooperation Line Management

established

in Europe Important partnership

and strategic longterm cooperation Line Management established



and strategic long-term cooperation

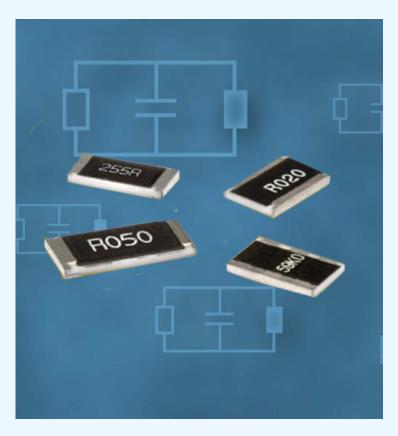
Line Management

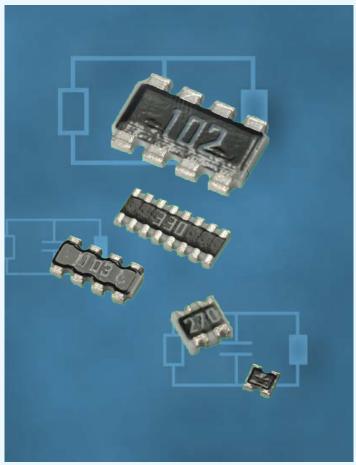
established

in Europe
Important partnership

support located in Europe Important partnership

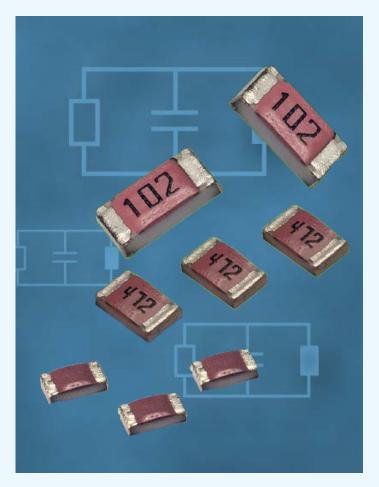
and strategic long-term cooperation

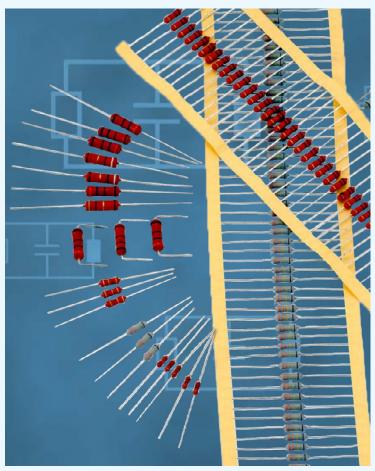




Fixed Resistors

	ASJ	答定電機株式會社 KAMAYA ELECTRIC CO., LTD.	Nour Paraise Solution	KRAH	Panasonic
Fixed Resistors					'
Thickfilm	*				
Thinfilm			*		
Shunt			*		*
Special					
MELF					
Leaded Resistors					
Low Power Wirewound Res.					
High Power Wirewound Res.				*	
Resistor Arrays	*				
Supplier Information					
Headquarters	Singapore	Japan	Japan	Germany	Japan
Strength	Short delivery times		Broad portfolio High product quality Innovative products	Broad portfolio Innovative products	Very good technical and commercial solutions High product quality
Rutronik					
Focus Products	Thickfilm arrays Thickfilm	Leaded resistor (carbon composition only)	• Thinfilm • Shunt	Power resistors	• Shunt
Applications	Automotive (engine control, ai Industrial (power supplies / to Medical (monitoring system, e Consumer (home electronic, li	ols, scanner, current detection) lectronic scales, diagnostic)		IndustrialAlternative energyMedical	Automotive Industrial Medical Consumer
Advantages for the Customer	Rutronik is the only distributor in Europe Stock available		Sales & technical support located in Europe Partnership and strategic long-term cooperation	Sales & technical support located in Europe Partnership and strategic long-term cooperation	Sales & technical support located in Europe Partnership and strategic long-term cooperation Stock availability for shunt resistors
10	★ Focus program	Product available			





	ROHM	55MSUSUMU Thin Film Specialist and Innovator	Viking	VISHAY	VITROHM	YAGEO °
Fixed Resistors						
Thickfilm						*
Thinfilm		*		*		*
Shunt				*		*
Special				*		*
MELF			*	*		
Leaded Resistors						*
Low Power Wirewound Res.				*	*	*
High Power Wirewound Res.				*		
Resistor Arrays						*
				•		
Supplier Information						
Headquarters	Japan	Japan	Taiwan	USA	Portugal	Taiwan
Strength	High product quality	Broad portfolio, high product quality Innovative products State-of-the-art technology based on long experience Superior long term reliability under harsh environment Unique structure of shunt resistors with excellent thermal behavior	 Broad product portfolio Innovative products 	 Broad portfolio High product quality Innovative products AEC-Q200 available 	Broad portfolio Production in Europe	Broad portfolio Biggest supplier for commodities
Rutronik						
Focus Products		Thin film	• MELF	ThinfilmShuntMELFFusible wirewound safety resistors	Wirewound resistors Fusible wirewound safety resistors Ceramic wirewound resistors (axial, radial)	Thickfilm Thinfilm Shunt Leaded resistors Arrays
Applications		control, airbag, climate control) upplies / tools, scanner, current detection	٦)	Medical (monitoring sysConsumer (home electrical)	tem, electronic scales, diagr onic, lighting control)	nostic)
Advantages for the Customer	Sales & technical support located in Europe Linemanagement established	Sales & technical support located in Europe Ultra-precision thin film resistors with affordable prices Various custom solution for thin film network resistors		Sales & technical support located in Europe Partnership and strategic long-term cooperation	Sales & technical support located in Europe Partnership and strategic long-term cooperation Stock availability	Sales & technical support located in Europe Partnership and strategic long-ter cooperation Stock available
	Focus progra	am Product available				



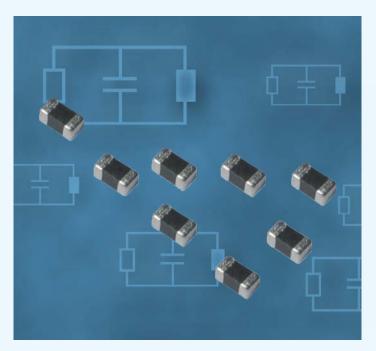


Nonlinear & Variable Resistors

	/	Powering Business Worldwin	de EPCOS	Heraeus	J 0 Y 1 N	KEKOVARICON	Nour Parties Solution.	Littelfuse Expertise Applied Answers Delive
Nonlinear Resistors								
PTC Thermistors			*					
NTC Thermistors	*		*					
Thermistor Probes			*					
Platin Sensors				*				
SMD Varistors	*		*			*		*
THT Varistors			*					*
Variable Resistors								
Potentiometers								
Trimmers								
Supplier Information								
Headquarters	USA	Ireland	Japan	Germany	Taiwan	Slovenia	Japan	USA
Strength	High product	Broad product	High product	 Establishing 	Broad product	Broad product	Broad product	Broad product

Supplier Information									
Headquarters	USA	Ireland	Japan	Germany	Taiwan	Slovenia	Japan	USA	
Strength	High product quality Good technical support AEC-Q200 available	Broad product portfolio	High product quality	 Establishing customized solu- tions 	Broad product portfolio Able to cross products of nearly all other suppliers	Broad product portfolio High quality AEC-Q200 available Production in Europe Short delivery times	Broad product portfolio High quality Innovative products	Broad product portfolio ligh quality Samples are available at short notice Short delivery times AEC-Q200 available	
Rutronik									
Focus Products	SMD varistorsNTC thermistors	SMD varistors	• Trimmers	Platin sensors	THT varistorsThermistor probes	 SMD varistors 	PTCThermistors	 SMD & THT varistors 	
Applications	AutomotiveIndustrialConsumer market	MedicalIndustrial	ConsumerIndustrial	ConsumerAutomotiveMedical	Industrial applicationsConsumer market	AutomotiveIndustrialAlternative energy	AutomotiveIndustrialMedical	AutomotiveIndustrialMedical	
Advantages for the Customer	Stock availability Sales & technical support located in Europe Partnership and strategic long-term cooperation			Sales & tech- nical support located in Europe		Sales & technical support located in Europe	Sales & technical support located in Europe Important partnership and strategic long-term cooperation	Sales & technical support located in Europe Important partnership and strategic long-term cooperation Stock availability	







	maRata INNOVATOR IN ELECTRONICS	NITEC NIDEC COPAL ELECTRONICS	Panasonic	PIHER sensing	&TDK	VISHAY.	VFC-BonEagle
Nonlinear Resistors							
PTC Thermistors	*					*	
NTC Thermistors	*		*			*	
Thermistor Probes						*	
Platin Sensors							
SMD Varistors							
THT Varistors							
Variable Resistors							
Potentiometers				*		*	
Trimmers							
Supplier Information							
Headquarters	Japan	Japan	Japan	Spain	Japan	USA	Japan
Strength	Broad product portfolio High quality AEC-Q200 available Samples are available at short notice	 High product quality 	High technical and commercial support	Production in Europe Short delivery times Customized products available	High product quality AEC-Q200 available Innovative products	Broad product portfolio High quality AEC-Q200 available Innovative products Good technical support	High product quality AEC-Q200 available Innovative products
Rutronik							
Focus Products	 Thermistors 	• Trimmers	SMD & THT varistorsNTC	 Potentiometer 	SMD varistorsNTC	NTC & PTCThermistorsPlatin sensorsThermistor probes	SMD varistorsNTC
Applications	AutomotiveIndustrialConsumer market	ConsumerIndustrial	IndustrialConsumer	AutomotiveIndustrialConsumer market	ConsumerIndustrial	AutomotiveIndustrialMedicalAlternative energy	ConsumerIndustrial
Advantages for the Customer	Sales & technical support located in Europe Important partnership and strategic long- term cooperation Line Management established		Sales & technical support located in Europe Important partner- ship and strategic long-term cooperation	Sales & technical support located in Europe Important partner- ship and strategic long-term cooperation	Sales & technical support located in Europe Important partner- ship and strategic long-term cooperation	Stock availability Sales & technical support located in Europe Important partner- ship and strategic long-term cooperation	Sales & technical support located in Europe Important partner- ship and strategic long-term cooperation





Inductors & Ferrites

	3L COILS	CHILISIN ELECTRONICS CORP.	EPCOS	muRata INNOVATOR IN ELECTRONICS	Panasonic
Inductors & Ferrites					
Power/ RF/ Storage Chokes		*	*	*	
Common Mode Choke			*	*	
Current Sense Transformer					
Ferrites					
Ferrite Beads				*	
EMI Filters				*	
Ferrite Cores			*		
Supplier Information					
Headquarters	Taiwan	Taiwan	Japan	Japan	Japan
Strength	Customer specific parts	Automotive certified by DIN ISO/TS 16949 AEC-Q200 on demand Wide product portfolio Inhouse powder mixing technology	Well-known global player AEC-Q200 certified Wide product portfolio	Wide portfolio High quality Partially automotive certification AEC-Q200 Innovative products	Ultra high power induction Designed for harsh environments
Rutronik					
Focus Products	Leaded inductors	InductorsPower chokesMultilayer	InductorsPower chokesMultilayer	InductorsPower chokesEMI FilterMultilayer	Power chokesInductors
Applications	High frequency EMI prevention Suppression of noise in power line, resonance circuit, PLL circuit	High frequency EMI prevention Suppression of noise in power line, resonance circuit, PLL circuit	High frequency EMI prevention Suppression of noise in power line, resonance circuit, PLL circuit	 High frequency EMI prevention Suppression of noise in power line, resonance circuit, PLL circuit 	High frequency EMI prevention Suppression of noise in power line, resonance circuit, PLL circuit
Advantages for the Customer	Attractive price- performance ratio	Important partnership and strategic long-term cooperation	Important partnership and strategic long-term cooperation Sales & technical support located in Europe Stock programm available	Important partnership and strategic long-term cooperation Stock program available Sales & technical support located in Europe Line Management established	Sales & technical support located in Europe Important partnership and strategic long-term cooperation





	Pulse Electronics	SAMSUNG SAMSUNG ELECTRO-MECHANICS	⊕sumida	&TDK	VISHAY.
Inductors & Ferrites					·
Power/ RF/ Storage Chokes	*			*	*
Common Mode Choke	*			*	
Current Sense Transformer	*				
Ferrites					
Ferrite Beads				*	
EMI Filters					
Ferrite Cores					
Supplier Information					
Headquarters	USA	Korea	Japan	Japan	USA
Strength	Innovative products Strong partner of controller manufacturer Automotive certification AEC-Q200	Worldwide leader of MLCC technology transfer to inductors	Strong partner of custom inductors Good technical support Automotive certified by DIN ISO/TS 16949 Wide product portfolio	 Well-known global player AEC-Q200 certified Wide product portfolio 	Wide product portfolio on SMD Power Inductors for automotive
Rutronik					
Focus Products	InductorsCurrent sensorsPower chokes	Multilayer inductors	Power chokes Wirewound Inductors	InductorsPower chokesMultilayer	Power chokes
Applications	High frequency EMI prevention Suppression of noise in power line, resonance circuit, PLL circuit	High frequency EMI prevention Suppression of noise in power line, resonance circuit, PLL circuit	High frequency EMI prevention Suppression of noise in power line, resonance circuit, PLL circuit	High frequency EMI prevention Suppression of noise in power line, resonance circuit, PLL circuit	High frequency EMI prevention Suppression of noise in power line, resonance circuit, PLL circuit
Advantages for the Customer	Important partnership and strategic long-term cooperation Sales & technical support located in Europe		Important partnership and strategic long-term cooperation Sales & technical support located in Europe Stock programm available	Important partnership and strategic long-term cooperation Sales & technical support located in Europe Stock programm available	Sales & technical support located in Europe Important partnership and strategic long-term cooperation Line Management established





Transformers

	MARSCHNER TABLICH	Wah Hing Transformer Mfy. Ltd.	muRata INNOVATOR IN ELECTRONICS	Pulse Electronics	⊕ sumida	⊗TDK	EPCOS
Ferrites Transformers							
RF/ Power Transformers	*	*		*			
Telecom & Datacom Transformers				*			
Iron Laminated Transfo	rmers						
50-60Hz Transformers	*						
Supplier Information							
Headquarters	Germany (Japan)	Hong Kong	Japan	USA	Japan	Japan	USA
Strength	Good technical supportVery good quality level	Short lead timeGood quality levelGood technical support	High qualityInnovative products	Innovative productsStrong partner of IC manufacturer	Strong partner of customized inductorsGood technical	Well-known global player	Well-known global player

Supplier Information							
Headquarters	Germany (Japan)	Hong Kong	Japan	USA	Japan	Japan	USA
Strength	Good technical support Very good quality level Reliable supplier	Short lead time Good quality level Good technical support	 High quality Innovative products 	Innovative products Strong partner of IC manufacturer Automotive certification AEC-Q200	Strong partner of customized inductors Good technical support Automotive certified by DIN ISO/TS 16949	Well-known global player	Well-known global player
Rutronik							
Focus Products	• 230V/115V transformers • SMPS transformers	230V/115V transformers SMPS transformers	SMPS transformers	SMPS transformers Network transformers	SMPS transformers	SMPS transformers	SMPS transformers
Applications	Power supplyDC-DC converter	Power supplyDC-DC converter	Power supplyDC-DC converter	 Power supply DC-DC converter Telecom Datacom Ethernet CAN 	Power supply DC-DC converter	Power supplyDC-DC converter	Power supplyDC-DC converter
Advantages for the Customer	Sales & technical support located in Germany Important partner- ship and strategic long-term cooperation	 Important partnership and strategic long-term cooperation 	Important partner- ship and strategic long-term cooperation Sales & technical support located in Europe Line Management established	Important partner- ship and strategic long-term cooperation Stock programm available Support located in Europe	 Important partner- ship and strategic long-term coope- ration Support located in Europe 	Important partner- ship and strategic long-term coope- ration	Sales & technical support located in Europe Important partnership and strategic long-term cooperation Line Management established





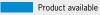


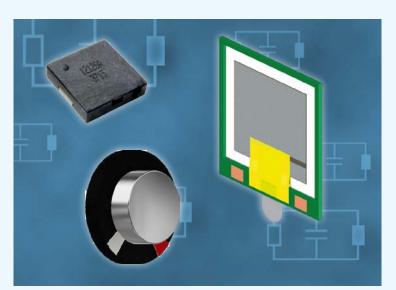


Timing Devices

	₡ K90cera	EPSON EXCEED YOUR VISION	計KC 香港晶體	DIODES	muRata INNOVATOR IN ELECTRONICS
Timing Devices					
Crystal	*	*	*		*
Oscillator	*	*			
Real Time Clock		*			
Resonators					
SMD Resonators					
Leaded Resonators					
Filter					
Ceramic Filter					*
SAW Filter					*
Supplier Information					
Headquarters	Japan	Japan	Hong Kong	USA	Japan
Strength	 No 2. market share holder for timing devices in the automotive sector Design and evaluation service 	 No.1 market share holder for timing devices in the industrial sector Most vertically integrated crystal supplier 	Real manufacturer of quartz crystal products Design and evaluation service Manufacturer of quartz measurement equipment (Kolinker Group)	 Real manufacturer of quartz crystal products Design and evaluation service 	 No.1 market share holder for resonators Big player in automotive
Rutronik					
Focus Products	kHz-Crystal MHz-Crystal Oscillator	kHz-CrystalMHz-CrystalOscillatorReal Time Clock	kHz-CrystalMHz-Crystal	kHz-Crystal MHz-Crystal Oscillator	ResonatorMHz-CrystalFilter
Applications	Automotive Automation Industrial Medical Security Wireless Telecom	Automation Industrial Medical Security Wireless Telecom Automotive	Automotive Automation Industrial Medical Security Wireless Telecom	Automation Industrial Medical Security Wireless Telecom	Automotive Automation Industrial Medical Home Appliance Communication
Advantages for the Customer	Stock availability Sales & technical support located in Europe Important partnership and strategic long-term cooperation Line Management established	Approved reference designs for many IC brands Stock availability Sales & technical support located in Europe Important partnership and strategic long-term cooperation	Stock availability Important partnership and strategic long-term cooperation Fast response for samples and customer specific products	Fast sample availability Sales & technical support located in Europe* Line Management established	Stock availability Sales & technical supplocated in Europe Important partnership strategic long-term cooperation Line Management established









Acoustic Components

	KINGSTATE	muRata INNOVATOR IN ELECTRONICS	pul audio .xx spala de la
Acoustic Components			
Buzzers	*	*	*
Microphones	*		*
Micro Speakers	*		*
Supplier Information			
Headquarters	Taiwan	Japan	USA
Strength	Market leader in acoustic components Industrial and automotive standard Customer specific solutions	 Well known global player Industrial and automotive standard 	 Broad product portfolio Customer specific solutions
Rutronik			
Focus Products	BuzzerMicro speakerElectret condenser microphone	Buzzer	BuzzerMicro speakerElectret condenser microphone
Applications	 Home appliances Consumer Safety / Security Medical Industrial Communication Automotive 	Automotive Automation Industrial Medical Home appliance Communication	Home appliances Safety / Security Medical Industrial Communication Consumer
Advantages for the Customer	Sample supportStock availabilityTechnical support	Stock availability Sales & technical support located in Europe Important partnership and strategic long-term cooperation Line Management established	Sample support Stock availability Important partnership and long-term cooperation Technical support

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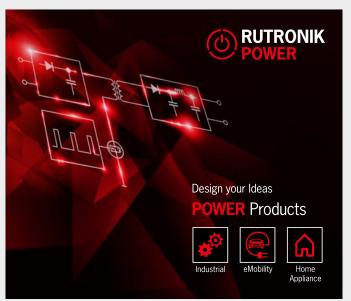
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